

Press Release

FOR IMMEDIATE RELEASE

Dec 10, 2014

### **Phalanx Defense Systems, LLC Announces Launch of New Multi-Fit Holster**

Phalanx Defense Systems innovative holster design allows multiple makes and models to utilize the same holster.

**Gainesville, FL; December 4, 2014**

Phalanx Defense Systems, LLC, a leader in the design, development and manufacturing of body armor, protective systems and defense products has created a unique holster design that meets the needs of the multi gun owner, a holster that secures multiple weapon makes, models and styles. The **Stealth Operator Series Holster** of handgun holsters currently accepts over 55 different handgun makes and models.

“We are excited to present this new multi-fit design to the firearms marketplace”, said Eric Johnson, Executive Vice President of Sales and Marketing. “Those who own multiple handguns will enjoy not having to change holsters based on which gun they choose to carry.”

The holster is currently available in right hand versions only, and comes as a full size or compact version. A matching twin magazine holster is also available. “We designed the holster using materials that will stand up to rugged, everyday use.” Said Johnson, “Steering away from traditional holster materials and moving towards high quality nylon gave us the ruggedness we were looking for while keeping our cost of production down. We have had explosive interest in this holster and have ramped up production to support demand.”

Consumers can find the Stealth Operator Holster Series product at Gander Mountain stores. Additional retailers of gun and law enforcement products are coming on board over the next few months. Current colors include Black, Coyote, OD Green and Pink. The holsters are available to retailers now through our wholesale partner Kroll International.

#### **About Phalanx Defense Systems, LLC**

Phalanx Defense Systems thrives on identifying and creating technologies that push the limits of engineering. Establishing new standards of performance and excellence within the personal protective and armor industry is done with its team of ballistics engineers, current and former military, and advanced design engineers. Phalanx Defense Systems brings products to market that are unique, creative and most importantly exceed customers’ expectations. They address advanced threats and conditions using innovative design and material science, always focusing on gear that protects our protectors BETTER than anything else on the market.